

# WAKE ROBIN

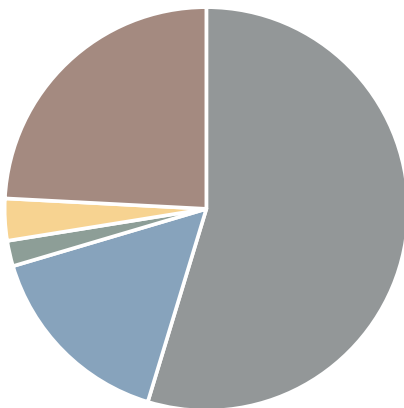
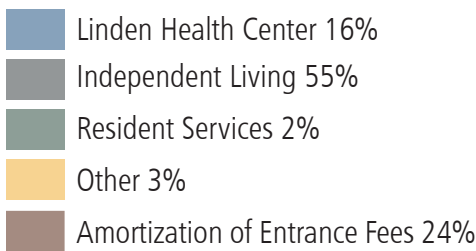
## 2023 Year End Snapshot

With a marvelous 30th year anniversary celebration in the rearview mirror, we look with great anticipation to a bright future for another 30+ years. The corporate board and the senior leadership team are working hard to plan for the long-term, and we have engaged a well-respected consultant to explore different options. The process is well under way, and we are inviting all members of our community to contribute. As we proceed, we will be guided by our strategic plan. One of my favorite quotes from the plan: Wake Robin promises “a farsighted, creative and flexible approach to changing circumstances.”

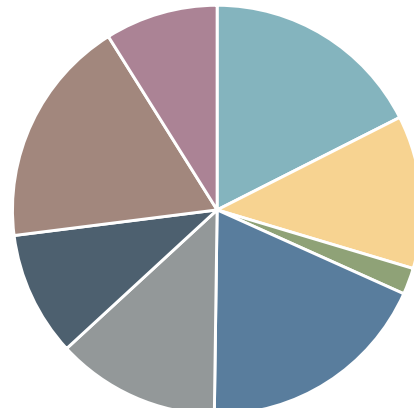
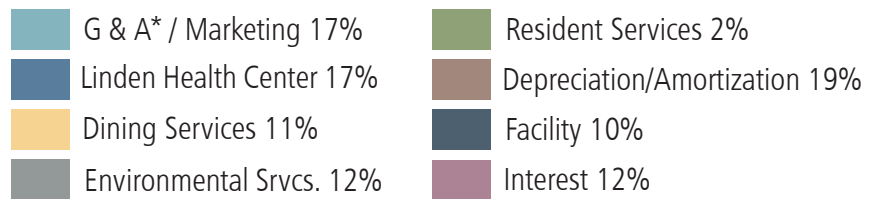
The strategic plan also emphasizes the importance of our strong brand. We are a vibrant resident-driven community. This includes active resident participation in all areas of the community, led by the well-organized Wake Robin Residents’ Association (WRRRA). The Linden Health Center continues to get the highest possible ratings, confirming the exceptional care and services our amazing staff provide to residents every single day. Our culinary staff won an award highlighting their talent: the “Best Bite Award” from the Vermont Fresh Network. We also have a deep appreciation of our environment and continue to be recognized for our efforts to reduce our carbon footprint, winning multiple awards. We are upgrading our fleet to electric cars, we have installed EV charging stations, and we added a second PowerKnot food digester. The entire community is involved in our ongoing efforts to address climate change. It is an exciting time to be at Wake Robin!

John Maitland  
Corporate Board Chair

### 2023 Revenue (\$33,269,892 audited)



### 2023 Expenses (\$32,892,024 audited)



The key to our financial health is the balance of resident revenues and resident expenses over the continuum of care. Prudent re-investment in our facility contributes to our operational success.

	2023	2022	2021	Industry Average
Debt Service Coverage	2.45	2.04	2.71	2.3**
Days Of Cash On Hand	487	420	514	419**
Independent Living Occupancy	95%	93%	93%	92% ***

\* General and Administrative

\*\* Based on Zeigler’s Financial Ratio Medians for Not-For-Profit CCRCs, single site communities.

\*\*\* Based on Ziegler’s Fourth Quarter Life Plan Community Occupancy Stats

## Corporate Board of Directors

Tara Banks	John Maitland, Chair
Sarah Billings-Berg	Steven Schonberg
Tania Bertsch	Sarah Tischler
Chris Chase	Sarah "Sally" Webster
Dolly Fleming	Brigette White
Rosalyn Graham	Art Wright, Vice-Chair
Meredith Jones	

## Emeriti

Thomas Campbell	Gretchen Morse
Michael Furlong	Patty Motch
Kate Lampton	David Provost

**T**he Wake Robin Residents' Association (WRRRA) oversees and funds the many, focused-interest, resident-run committees and activities, acting as a sounding-board for residents with new ideas, proposed changes to existing resident programs, or wish to express concerns for the WRRRA board to address.

2023 was an historic year for Wake Robin: 30 years since its 1993 founding! Throughout the year, Residents and staff worked together to celebrate. Highlights: April: "kick-off" Birthday Party; August: Block Party with music, cotton-candy, face-painting, games, ice-cream and antique car show; October: gala community dinner and video premiere: "The First Thirty". Throughout the year: special committee programs, presentations, displays with a "30" theme.

Looking forward to the next 30 years!

Peter Maytham  
WRRRA President

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*"I'm not on the board to perpetuate the exact, original footprint of the founders. I think we have to be open to new opportunities and new ideas and how the community is evolving."*  
- Sarah Tischler, Board member and daughter of the Founders



## WAKE ROBIN BY THE NUMBERS

- 404 Wake Robin residents
- 250 independent living cottages/apartments
- 98 private homes in the Linden Health Center
- 57 new decks & balconies on Hornbeam building
- 219 Wake Robin employees
- 3,607 miles saved through car share program
- 73 pets in residence (38 cats, 34 dogs, 1 parrot)
- 63 contacts per day at Front Desk requesting assistance
- 49 weekly Cup of Conversations (community meetings with CEO)
- 120 residents (weekly average) attended CUP
- 62 organized resident driven committees/activities
- 5,000 volumes in the Jean Connor Library
- 50 raised garden beds
- 1 pickleball and 2 tennis courts
- 332 taps in the Wake Robin sugarbush
- 75 gallons of syrup produced in the sugarhouse
- 65 volunteer residents boil the sap and maintain the sugar house
- 86 wooded acres under forestry plan
- 4.5 miles of resident-maintained walking trails
- 175 resident furniture repairs by the woodshop
- 190 resident volunteers worked on the Tag Sale
- 1,238 shoppers on the public day of the Tag Sale
- 1,250 posters & prints managed by Wall Art Committee
- 58 pieces of original art – VT Artists Project
- 2 Power Knot biodigesters for kitchen composting
- 4,998 pounds composted since installation of Power Knots
- 40% of food served is organic or locally sourced
- 5 Dual-port chargers for electric vehicles
- 1 new electric golf cart added to EV fleet (4 electric vehicles total)
- 2 new 14-passenger buses added to transportation fleet
- 114 electronic locks for Butternut and Hornbeam apartments
- 19% of electricity came from solar purchase agreement
- 11-acre meadow following local "No Mow May" program
- 68 bird species identified on campus by residents

